PROMISE PROJECT 121 Avenue of the Americas, 6th Fl. New York, NY 10013

www.promise-project.org

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Dear Friend,

There's nothing a parent cares more about than their child.

And when their child has learning and attention issues, the challenges can feel insurmountable.

Left untreated, learning disabilities wreak havoc on young lives, leading to low self-esteem, high drop out rates, and lost potential – generations lost to dysfunction, drug addiction, teenage pregnancy, and incarceration.

Every day, families visit our Promise clinic overcome with anxiety, frustration, and hopelessness. And every day, **Promise gives families hope** by working to transform the lives of their children.

We know that children with learning disabilities are smart – their brains are just wired to learn differently. A full scale, comprehensive evaluation is the only way to pinpoint their exact learning needs. For families who don't have the resources or wherewithal, these assessments are prohibitively expensive and near impossible to access without our help.

Unparalleled in size and scope, Promise Project gives impoverished children the chance to learn. In collaboration with Columbia University Medical Center and New York - Presbyterian Hospital, we provide these children with free, state-of-the-art neuropsychological testing, as well as advocacy support and parent education so that families get the help they need.

Today, over 95% of the services we recommend are accepted by the New York City Department of Education.







Take a look at some of our latest initiatives:

We are partnering with the NYC Department of Education and public schools to establish ways to better serve our families, expand our reach, and influence policy.



Our Promise Reading Study is identifying the biological causes of learning and attention issues, research that has the potential to affect thousands – if not millions – of children.



We are growing our Bilingual Program to provide culturally sensitive support, ensure children are accurately diagnosed, and enable parents to participate in their child's education.

As we continue to broaden our reach, our potential to break through barriers and make new discoveries in the neglected area of learning disabilities is unlimited.

We know that with your help, we can create lasting change for at-risk children struggling with learning disabilities.

Won't you please join us to ensure that all children can reach their promise?

Please give generously.

Warm regards,

Theodore Kamoutsis

Executive Director

Dana Buchman Chair

P.S. This year we're on track to reach more families than ever before - but we can't do it without you!

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