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BEAUTIFUL PROMISE

Dear Friend,

PROMISE PROJECT will be hosting its annual spring fundraising event, "Beautiful Promise" on April 21, 2015. This year's celebration -- a fun-filled cocktail party featuring a silent auction of the latest designer accessories, and more -- will take place once again at the Metropolitan Pavilion.

"Beautiful Promise" is our most important fundraising event of the year, and we would like to take this special opportunity to invite you to join us as a sponsor.

PROMISE PROJECT gives underprivileged children with learning disabilities the tools they need to thrive, in school and beyond. Through early intervention, testing, services, advocacy, and research, PROMISE puts these children on a path to success that otherwise would not be possible. The need is tremendous.

As a valued sponsor you will have the unique opportunity to support our extraordinary work and will be recognized for your leadership, generosity, and commitment.

Let's all share in helping our New York City children reach their promise.

We look forward to welcoming you as a Beautiful Promise sponsor. Please use the enclosed form, or feel free to contact Kaitlin Rovnyak at kaitlin@promise-project.org, 212-590-9404 if you have any questions. We request your response by February 1st so that we may include your name on our invitation.

Thank you for considering a generous sponsorship. These children cannot survive without us.

Sincerely,



Dana Buchman, Chair

PROMISE PROJECT | 21 Avenue of the Americas 6th floor; NY, NY 10013 promise-project.org



SPONSOR

BEAUTIFUL PROMISE

Leadership Level Sponsor \$100,000+

CUSTOMIZED RECOGNITION AND BENEFITS
NAMING OPPORTUNITIES
TICKETS FOR UP TO 10 GUESTS

Master Level Sponsor \$50,000+

CUSTOMIZED RECOGNITION AND BENEFITS
TICKETS FOR UP TO 10 GUESTS

Children's Champion \$25,000+

SPECIAL RECOGNITION
TICKETS FOR UP TO 10 GUESTS

ALL 2015 SPONSORS RECEIVE RECOGNITION ON THE PROMISE PROJECT WEBSITE, IN MEDIA PRESS RELEASES AND EVENT AND TABLETOP SIGNAGE. CUSTOM SPONSORSHIP PACKAGES AVAILABLE UPON REQUEST.

Children's Mentor \$10,000

- Tickets for up to 6 guests
- Name included on event related materials
- Invitation—mailed to more than 2,500 guests
- Promotional posters
- Event program
- Designated sponsor of a portion of evening

Children's Guide \$5,000

- Tickets for up to 4 guests
- Name included on event related materials
- Invitation—mailed to more than 2,500 guests
- Promotional posters
- Event program

Children's Friend \$2,500

- Tickets for up to 2 guests
- Name included on event related materials
- Promotional posters
- Event program

FOR ADDITIONAL INFORMATION PLEASE CONTACT KAITLIN@PROMISE-PROJECT.ORG, 212-590-9404

PROMISE PROJECT 121 Avenue of the Americas 6th Floor, NY, NY 10013 promise-project.org

BEAUTIFUL PROMISE

BEAUTIFUL PROMISE April 21, 2015 SPONSOR FORM

Company/Individual Name _____

Contact Name _____

Address _____

Phone _____ Email _____

YES, I/WE WILL GLADLY SPONSOR BEAUTIFUL PROMISE!!

___ \$100,000 Leadership Level

___ \$50,000 Master Level

___ \$25,000 Children's Champion

___ \$10,000 Children's Mentor

___ \$5,000 Children's Guide

___ \$2,500 Children's Friend

I/We are unable to sponsor but would like to contribute \$ _____

A check is enclosed: payable to PROMISE PROJECT/FCNY

Please charge \$ _____ to: Visa _____ Mastercard _____ Amex _____

Cardholder: _____ Signature _____

Credit Card # _____ Exp _____ / _____ Security Code _____

To pay online please visit: www.promise-project.org

MAIL TO: PROMISE PROJECT 121 AVENUE OF THE AMERICAS, 6TH FLOOR NEW YORK, NY 10013

PLEASE CONTACT: [KAITLIN@PROMISE-PROJECT.ORG](mailto:kaitlin@promise-project.org), 212-590-9404

PROMISE PROJECT is a tax-exempt 501c3 charitable organization.
Contributions are tax deductible to the extent permitted by law.



SPONSOR