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Beautiful PROMISE

Dear Friend,

We are thrilled to host our annual spring benefit, *Beautiful Promise*, on Tuesday, April 30, 2019 at the Metropolitan Pavilion in New York City. Our biggest fundraiser of the year, this festive event supports the vital work of Promise Project and features cocktails and hors d'oeuvres along with a silent auction of the latest designer accessories and fabulous New York experiences.

We invite you to participate this year in the most meaningful way as a distinguished sponsor. Last year over 400 influential New Yorkers attended *Beautiful Promise*. As a valued sponsor, we look forward to recognizing you for your leadership, generosity, and commitment to the thousands of disadvantaged school children who so desperately need our help.

In collaboration with Columbia University Medical Center and New York - Presbyterian Hospital, Promise Project provides at-risk children with learning disabilities the tools they need to thrive in school and in life, offering free, state of the art neuropsychological evaluations and parent support to some of New York City's neediest families. Through early intervention, testing, and advocacy, Promise puts these children on a path to success, and our groundbreaking research is paving the way for generations to come.

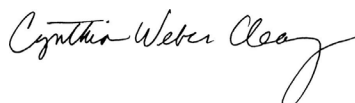
We are excited to speak with you about how you can partner with us as a *Beautiful Promise* sponsor. Caitlin Pooley is ready to answer any questions and provide additional information. Feel free to reach her at caitlin@promise-project.org and 212-590-9404. We hope to hear from you by February 4th so your name can appear on our invitation. A form is enclosed for your convenience.

Thank you for considering a sponsorship. Together, we can transform the lives of some of New York City's most vulnerable children.

Sincerely,



Lori Buchbinder
Co-chair



Cindy Weber Cleary
Co-chair



Terry Darland
Co-chair



PROMISE PROJECT

SPONSOR

Beautiful PROMISE

Leadership Level Naming Sponsor \$100,000

Customized recognition and benefits to be determined.

Master Level Event Underwriter \$50,000

Customized recognition and benefits to be determined.

Children's Champion \$25,000

Tickets for up to 10 guests

Sponsor name featured on event related materials

Invitation—mailed to more than 4,000 guests • Promotional posters

Event program • Special recognition at the event

Children's Mentor \$10,000

Tickets for up to 6 guests • Sponsor name featured on event related materials

Invitation—mailed to more than 4,000 guests • Promotional posters • Event program

Designated sponsor of a portion of evening

Children's Guide \$5,000

Tickets for up to 4 guests • Sponsor name listed on event related materials

Invitation—mailed to more than 4,000 guests

Promotional posters • Event program

Children's Friend \$2,500

Tickets for up to 2 guests • Name listed on event related materials

Promotional posters • Event program

For additional information please contact:

PROMISE PROJECT 121 Avenue of the Americas 6th Floor, NY, NY 10013
promise-project.org info@promise-project.org 212-590-9404



PROMISE PROJECT

SPONSOR

ALL 2019
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RECOGNITION
ON THE
PROMISE PROJECT
WEBSITE,
IN MEDIA PRESS
RELEASES
AND EVENT
AND TABLETOP
SIGNAGE. CUSTOM
SPONSORSHIP
PACKAGES
AVAILABLE
UPON REQUEST.

Beautiful PROMISE

YOUR
GENEROUS
SPONSORSHIP
WILL GIVE
DISADVANTAGED
CHILDREN WITH
LEARNING
DISABILITIES
THE CHANCE TO
REACH THEIR
PROMISE.

SPONSOR FORM

Company/Individual Name _____

Contact Name _____

Address _____

Phone _____ Email _____

I WILL GLADLY SPONSOR BEAUTIFUL PROMISE

____ \$100,000 Leadership Level ____ \$10,000 Children's Mentor

____ \$50,000 Master Level ____ \$5,000 Children's Guide

____ \$25,000 Children's Champion ____ \$2,500 Children's Friend

I am unable to sponsor but would like to contribute \$ _____

A check is enclosed: payable to PROMISE PROJECT/FCNY []

Please charge \$ _____ to: Visa [] Mastercard [] Amex []

Cardholder: _____ Exp ____ / ____

Credit Card # _____ CVV _____

Would you like to pay the 4% processing fee? YES/NO

By February 4th, please email this form to caitlin@promise-project.org
OR mail to Promise Project, 121 Avenue of the Americas, 6th Floor, New York, NY 10013

PROMISE PROJECT is a tax-exempt 501c3 charitable organization. Contributions are tax deductible to the extent permitted by law.



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