

Event Chairs
Lori Buchbinder
Cindy Weber Cleary
Terry Darland

Board of Directors
Dana Buchman
Yildiz Blackstone
Lori Buchbinder
Judy Capano Michaelson
Cindy Weber Cleary
Terry Darland
Joyce Frater
Corey Gelman
Kathy Grano
Henrietta Jones
Patsy Kahn
Edward Muscio
Sophie Jacobi Parisi
Zoey Stein
Beth Terrell
Sharon Thomas
Maureen Veitch
Cici Wilkinson

Executive Director
Theodore Kamoutsis

Benefit Committee
(in formation)
Karen Agnifilo
Robin Amorosino
Carol Becker
Hillary Blumberg
Linda Briganti
Nancy de Brito
David Brody
Susan Buchbinder
Emily Cantres Marshall
Mayra Castillo
Dr. Jaeah Chung
Amy Churgin
Susan Claremont
ReRe Corcoran
Chris Dabagian
Julie Friedland
Jeanette Friedman
Martha Gallo
Ruth Genn
Adina Haller
Susan Hatzopoulos
Roberta Karp
Holly Kelly
Kristen Kossman
Kathy Langhaus
Maria Salazar Levin
Johanna Lindsay
Ann Magnin
Lanie Mastrodimos
Marlene Mieske
Leda Molly
Dean Muscio
Martha Nelson
Jim Parisi
Suzi Parrasch
Donna Poyiadjis
Joanna Rego
Kaitlin Rovnyak
Betsy Seidman
Michele Shackelford, PhD
Claudia Shaum
Leslie Siben
Michelle Silver
Julie Swidler
Debbie Taffet
Toby Tucker Peters
Kay Unger
Jean Zimmerman

BEAUTIFUL PROMISE

CELEBRATING 10 YEARS OF CHANGING CHILDREN'S LIVES

Dear Friend,

This year, we are proud to be celebrating 10 years of changing children's lives. Our annual spring benefit, *Beautiful Promise* is on Tuesday, May 5, 2020 at the Metropolitan Pavilion in New York City. Our biggest fundraiser of the year, this festive event supports the vital work of Promise Project and features cocktails and hors d'oeuvres along with a silent auction of the latest designer accessories and fabulous New York experiences.

We invite you to participate in this momentous year in the most meaningful way as a distinguished sponsor. Last year over 400 influential New Yorkers attended *Beautiful Promise*. As a valued sponsor, we look forward to recognizing you for your leadership, generosity, and commitment to the thousands of disadvantaged school children who so desperately need our help.

A decade ago, Promise opened its doors at Columbia University Medical Center to provide New York City's most vulnerable children with learning disabilities the path to an education. Our groundbreaking research is paving the way for generations to come.

We are excited to speak with you about how you can partner with us as a *Beautiful Promise* sponsor. Dana Goldman is ready to answer any questions and provide additional information. Feel free to reach her at danag@promise-project.org and 212-590-9404. We hope to hear from you by January 30th so your name can appear on our invitation. A form is enclosed for your convenience.

Thank you for considering a sponsorship. Together, we can transform the lives of some of New York City's most vulnerable children.

Sincerely,



Lori Buchbinder
Co-chair



Cindy Weber Cleary
Co-chair



Terry Darland
Co-chair



SPONSOR

BEAUTIFUL PROMISE

CELEBRATING 10 YEARS OF CHANGING CHILDREN'S LIVES

ALL 2020
SPONSORS
RECEIVE
RECOGNITION
ON THE
PROMISE PROJECT
WEBSITE,
IN MEDIA PRESS
RELEASES
AND EVENT
AND TABLETOP
SIGNAGE. CUSTOM
SPONSORSHIP
PACKAGES
AVAILABLE
UPON REQUEST.

Anniversary Lead Sponsor \$100,000

Customized recognition and benefits to be determined.

Anniversary Master Underwriter \$50,000

Customized recognition and benefits to be determined.

Children's Champion \$25,000

Tickets for up to 10 guests

Sponsor name featured on event related materials

Invitation—mailed to more than 4,000 guests • Promotional posters

Event program • Special recognition at the event

Children's Mentor \$10,000

Tickets for up to 6 guests • Sponsor name featured on event related materials

Invitation—mailed to more than 4,000 guests • Promotional posters • Event program

Designated sponsor of a portion of evening

Children's Guide \$5,000

Tickets for up to 4 guests • Sponsor name listed on event related materials

Invitation—mailed to more than 4,000 guests

Promotional posters • Event program

Children's Friend \$2,500

Tickets for up to 2 guests • Name listed on event related materials

Promotional posters • Event program

For additional information please contact:

PROMISE PROJECT 121 Avenue of the Americas 6th Floor, NY, NY 10013

promise-project.org danag@promise-project.org 212-590-9404



PROMISE PROJECT



SPONSOR

BEAUTIFUL PROMISE

CELEBRATING 10 YEARS OF CHANGING CHILDREN'S LIVES

**YOUR
GENEROUS
SPONSORSHIP
WILL GIVE
DISADVANTAGED
CHILDREN WITH
LEARNING
DISABILITIES
THE CHANCE TO
REACH THEIR
PROMISE.**

SPONSOR FORM

Company/Individual Name _____

Contact Name _____

Address _____

Phone _____ Email _____

I WILL GLADLY SPONSOR BEAUTIFUL PROMISE

<input type="checkbox"/> \$100,000 Anniversary Lead	<input type="checkbox"/> \$10,000 Children's Mentor
<input type="checkbox"/> \$50,000 Anniversary Master	<input type="checkbox"/> \$5,000 Children's Guide
<input type="checkbox"/> \$25,000 Children's Champion	<input type="checkbox"/> \$2,500 Children's Friend

I am unable to sponsor but would like to contribute \$ _____

A check is enclosed: payable to PROMISE PROJECT/FCNY []

Please charge \$ _____ to: Visa [] Mastercard [] Amex []

Cardholder: _____ Exp ____ / ____

Credit Card # _____ CVV _____

Would you like to pay the 4% processing fee? YES NO

By January 30th please email this form to danag@promise-project.org
OR mail to Promise Project, 121 Avenue of the Americas, 6th Floor, New York, NY 10013

PROMISE PROJECT is a tax-exempt 501c3 charitable organization. Contributions are tax deductible to the extent permitted by law.



PROMISE PROJECT



SPONSOR